



SEE IT LIVE · BOOK A DEMO

Run property, finance & people as one.

EstateSuite · iEstate · HRSuite

Stop stitching tools together. One real estate-first suite that cuts admin, sharpens decisions, and gets your teams executing faster — from sales floor to payroll.



01 · EstateSuite

Sell, lease, bill & operate from one ERP — not five spreadsheets



02 · iEstate

AI, IFRS & BI that give leadership answers in minutes



03 · HRSuite

Put the right crew on every job — less idle time, lower cost

Built for developers, property managers, and growing enterprises who want industry logic out of the box — faster go-live, less customization, one source of truth.

Your portfolio. One command center.

Unify property, finance, and people — then watch execution speed up across every project.

Developers

Close sales & control contracts faster

Property Managers

Leasing & collections without the chase

Growing Enterprises

Payroll & crews that keep up with demand



Book your free 30-min demo →

Live walkthrough of EstateSuite, iEstate & HRSuite · No commitment

www.bluepixelssolutions.com

info@bluepixelssolutions.com

+971 58 186 4303



Built for how winners operate

A smart, cloud-based suite that replaces tool sprawl with one connected stack — so your teams move faster, leadership sees clearer, and growth doesn't mean more chaos.

Product mission

Deliver intelligent enterprise software that helps businesses operate more efficiently, make informed decisions, and achieve sustainable growth.

Who the products serve

Real estate developers, property management entities, and growing enterprises that need industry-specific tools without heavy customization.

How the suite helps

Whether you're managing properties, people, or operations, our integrated solutions simplify complexity and support long-term success, with cloud delivery and real estate-first design.

Cloud ERP

Real estate-first design · EstateSuite

AI Finance

iEstate premium layer

HR & Crews

Smart manpower planning · HRSuite

Why teams switch

Industry logic built in: less customization, faster go-live, and a single source of truth across property, finance, and people.

How you start

30-min demo → tailored rollout. One partner for EstateSuite, iEstate, and HRSuite — from day one to scale.



See your world in the product

Bring a live project or portfolio question. We'll show EstateSuite, iEstate, and HRSuite answering it — not slides, results.

- Developers managing multi-project portfolios
- Operators handling leases, billing & facilities
- Enterprises scaling HR and crew allocation
- ✓ Unified data across development, leasing, ops & finance
- ✓ Faster implementation with lower total cost of ownership



Three products. One unfair advantage.

A connected suite for real estate ERP, intelligent finance, and workforce management — designed to work together from day one so you stop paying the tax of disconnected systems.

CHOOSE YOUR STARTING POINT

One partner. One roadmap.

Implement once, expand later — industry logic built in, less customization drag. Start lean. Scale hard when you need the edge.

30 minutes. Your use case. Clear next steps.

EstateSuite: run sales, leasing, ops, and finance

iEstate: add AI, budgets, IFRS, and BI

HRSuite: manage people and crew allocation



01 EstateSuite

Comprehensive ERP for real estate developers and property management companies: sales, CRM, leasing, finance, procurement, and reporting in one cloud platform.

Best for: developers & property operators

What you gain

One cloud system — sales, leasing, ops, and finance finally speaking the same language.

- Unit, lease & tenant management
- Billing, receivables & reporting
- Procurement & vendor contracts
- Maintenance, assets & facilities



02 iEstate

Premium modules that extend your ERP with intelligent planning, budgeting, cost management, compliance, AI insights, and financial control.

Best for: finance & executive teams

What you gain

Board-ready numbers and AI answers — without ripping out EstateSuite.

- IFRS 15, budgets & cost control
- AI chatbot, BI & ML insights
- E-invoicing, workflow & templates
- Consolidation & profitability



03 HRSuite

Complete HR and workforce management, including smart manpower allocation to optimize productivity and resource utilization.

Best for: HR & project workforce leads

What you gain

Right people on the right jobs — less idle time, lower cost, faster delivery.

- Employee, leave & payroll
- Performance management
- Smart manpower allocation
- Skill-based crew assignment

Integrated suite

One vendor for ERP, finance intelligence, and HR.

Faster value

Less customization with real estate-first logic.

Scalable growth

Start with EstateSuite, extend with iEstate & HRSuite.

Ready to see it on your data?

Book a demo →



01

EstateSuite

The ERP real estate teams actually finish implementing — purpose-built for developers and property managers who need speed without sacrificing control.

✓ Native sales, lease & contract logic

✓ Faster go-live, lower total cost of ownership

✓ Lifecycle visibility from project to operations



About EstateSuite

A cloud-based ERP providing integrated, industry-specific tools to manage operations efficiently and support strategic decision-making.

One platform. One source of data.

Integrates sales, CRM, leasing, finance, procurement, and corporate financial reporting, enabling teams to streamline core functions with confidence.

Built for real estate

Streamlines core business functions, enhances operational efficiency, and supports informed decisions across the property lifecycle.





Specialization at the core

General ERPs treat real estate as an afterthought. EstateSuite embeds sales, leasing, and contracts natively — so you win time-to-value, not a customization marathon.

01

General ERP systems

Real estate is often an add-on module. Critical processes require extensive customization to meet industry needs.

02

EstateSuite advantage

Sales, leasing, contracts, and finance are natively supported, enabling accurate processes and faster implementation.

RESULT

A solution aligned with how real estate organizations operate, with less customization and lower total cost of ownership.

✓ Accurate industry processes from day one

✓ Lower risk and faster time-to-value



Sales, leasing & revenue

Track properties, tenants, and cash flow from one connected operational platform.

01

Brokerage Sales & Unit Management

Complete overview of units, availability, occupancy, and performance, reducing admin workload and errors.

- Portfolio & unit inventory control
- Availability & occupancy tracking
- Sales pipeline & brokerage visibility

IMPACT

Lower admin effort and fewer inventory mistakes.

02

Lease & Tenant Management

Automate renewals, track lease terms, manage queries, and improve satisfaction with proactive communication.

- Renewal reminders & alerts
- Lease terms & tenant queries
- Contract history in one place

IMPACT

Higher retention with timely renewals.

03

Billing, Receivables & Revenue

Faster collections, clear receivables visibility, and accurate revenue tracking for healthier cash flow.

- Invoicing & collections workflows
- Outstanding receivables view
- Cash-flow and revenue tracking

IMPACT

Faster decisions with accurate revenue data.

- ✓ Sales status feeds unit inventory instantly
- ✓ Collections visibility for finance and ops
- ✓ One source of truth for property performance
- ✓ Lease terms drive billing schedules
- ✓ Fewer handoff errors between teams
- ✓ Ready path to EstateSuite finance modules



Outcome

Lower admin effort across sales and leasing teams.

Control

Live view of units, tenants, and receivables.

Growth

Faster decisions with accurate revenue data.

How sales & leasing connect

Units, leases, and billing share one data model, so availability, renewals, and receivables stay in sync without spreadsheet rework.

What teams gain

Less admin chasing, clearer ownership, and faster answers when leadership asks about occupancy or cash flow.



Operations, vendors & finance

Keep facilities running, suppliers aligned, and financial insight available in real time.

04

Maintenance & Facilities

Track requests, schedule preventive work, and reduce downtime while extending asset life.

- Request intake & tracking
- Preventive maintenance schedules
- Work completion monitoring

IMPACT

Smoother facilities and higher satisfaction.

05

Vendor & Contract Management

Monitor agreements and performance, automate renewals, and control supplier risk and cost.

- Agreement & SLA tracking
- Vendor performance monitoring
- Renewals & risk control

IMPACT

Save time and reduce supplier risk.

06

Financial Management & Reporting

Real-time budgets, expenses, and customizable reports for compliant, data-driven decisions.

- Budgets, expenses & revenue
- Custom financial reports
- Real-time performance insight

IMPACT

Clear numbers for leadership decisions.

- ✓ Facilities requests tracked to completion
- ✓ Financial reports without re-keying data
- ✓ Faster leadership reporting cycles

- ✓ Vendor agreements with renewal control
- ✓ Clear ownership of spend and contracts
- ✓ Lower reliance on heavy customization



Operations

Keep facilities and vendors under control.

Finance

Real-time reporting for leadership decisions.

Compliance

Stronger governance across contracts and spend.

Operations to finance in one flow

Maintenance, vendors, and reporting connect to the same EstateSuite core, so work orders, supplier cost, and budgets stay aligned.

Governance without the drag

Built-in process structure reduces risk while teams move faster day to day.



Full platform scope

Complete enterprise stack for development, leasing, operations, and finance.

CRM

Sales Management

Leasing & Property

Procurement

Inventory & Warehouse

Projects

Contract & Commercial

Asset & Facility

Finance & Accounting

E-Invoicing & Tax

Supplier & Customer

Workflow & BPM

Financial Consolidation & Group Reporting

Connected by design

Every module shares one data model, so sales, leases, vendors, and finance stay aligned without spreadsheet reconciliations.

WHY ESTATESUITE?

Operate efficiently

✓ Real estate-first

Industry requirements embedded at the core.

✓ Single data source

Development, leasing, ops & finance united.

✓ Lower TCO

Faster implementation, less customization.

✓ Lifecycle control

Visibility across the full real estate cycle.

✓ Sustainable growth

Operate efficiently, respond quickly, and achieve well-governed growth, with built-in real estate logic that supports compliance and decision-making.

- Native sales & lease logic
- Higher data accuracy
- Shorter go-live cycles
- Project to operations
- Unified platform for control & visibility
- Less heavy customization
- Clearer transparency
- Lower operational risk
- Finance in the same view
- Ready to scale with projects and portfolios



02 iEstate: Premium Modules

The premium layer CFOs ask for: AI insights, IFRS-ready finance, and automation on top of EstateSuite — so leadership gets answers before the next board pack.

IFRS 15 Compliance

Budget Management

Cost Management

Profitability

Consolidation

AI Chatbot

Voice & Text ML

BI Reporting

E-Invoicing

Workflow

Mail Box

Custom Templates



Financial Control

IFRS 15 Compliance

Automates revenue recognition for accurate, standards-aligned reporting.

Budget Management

Plan, monitor, and control budgets with real-time tracking and variance analysis.

Cost Management

Track project costs and control expenses before margins slip.

Profitability & Consolidation

Improve margins with precise monitoring and group-level financial consolidation.

✓ Standards-aligned revenue recognition

✓ Live budget vs actuals visibility

WHY IESTATE

Extend EstateSuite with AI, advanced finance, and automation, without replacing your core ERP.

Intelligence Layer

AI Chatbot

Faster answers across operations and finance queries for everyday teams.

Voice & Text ML

Capture and process inputs with machine learning for richer data capture.

BI Reporting

Turn operational and financial data into clear, actionable dashboards.

Decision advantage

Leaders see trends early and act with confidence across the portfolio.

✓ Ask questions in natural language

✓ Dashboards for portfolio leadership

BEST FOR

Finance leaders and executives who need compliance, forecasting, and faster decisions.

Automation & Compliance

E-Invoicing

Streamline tax-compliant digital invoicing with less manual work.

Workflow

Automate approvals and business processes end to end.

Mail Box

Centralize communication tied to transactions and teams.

Custom Templates

Standardize documents and speed up recurring business paperwork.

✓ Fewer manual approval loops

✓ Standard documents every time

BUSINESS RESULT

Smarter planning, cleaner compliance, and faster answers for leadership.



03 HRSuite

Smart HRMS that doesn't just store people data — it puts the right crew on every job so projects move, costs drop, and idle time disappears.



Employee Management

Complete profiles, records, and organizational data with clear control.

Cleaner people data foundation

Org structure & records · Central employee profiles

Attendance & Leave

Automate tracking, requests, and approval workflows.

Less manual follow-up

Attendance automation · Leave requests & approvals

Payroll & Benefits

Manage payroll and compensation accurately and efficiently.

Accurate, on-time payroll

Payroll processing · Benefits & compensation

Performance

Track goals and support continuous improvement.

Clearer people development

Goals & reviews · Performance monitoring

Manpower Allocation System

Matches the right employees with the right tasks to boost productivity and reduce costs: smart workforce planning for project-driven teams.

01

Demand Analysis

Project needs, timelines, and locations.

02

Skill Matching

Match people by skills and availability.

03

Scheduling

Balance workforce across projects.

04

Crew Assignment

Best skill mix for max efficiency.

HR + projects together

HRSuite keeps employee data, leave, payroll, and performance connected to manpower planning, so crews are staffed with the right skills.

Built for execution teams

Ideal for organizations that move people across sites, projects, and timelines every week.



Blue Pixels Solutions FZE LLC

NEXT STEP · 30 MINUTES

Don't buy a brochure. Book a demo.

Bring one live challenge — occupancy, collections, IFRS, or crew allocation. We'll show EstateSuite, iEstate, and HRSuite solving it on screen.

Call or email to book your demo →

Same-week slots available · Dubai-based team · Tailored to your portfolio

☎ +971 58 186 4303

✉ info@bluepixelssolutions.com

🌐 www.bluepixelssolutions.com

**Your competitors are still reconciling
spreadsheets. You could be running
one platform.**

OUR PRODUCTS



01 EstateSuite

Comprehensive ERP for real estate developers and property managers.



02 iEstate

Planning, budgeting, cost management, and financial control.



03 HRSuite

HRMS with smart manpower allocation.

A tailored demo across EstateSuite, iEstate, and HRSuite — mapped to your portfolio and operating model.

[Book now · walk out with a plan](#)